

The StretchFit Story

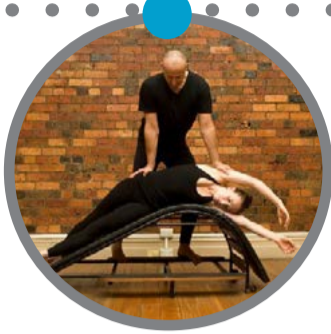
Necessity is the mother of invention!

THE JOURNEY BEGINS →



1995

Tying oneself in knots isn't easy, so the search for a better way to stretch begins!



2000

Inspired by Yoga and Pilates apparatus Anthony begins developing stretching props in his Pilates studio.



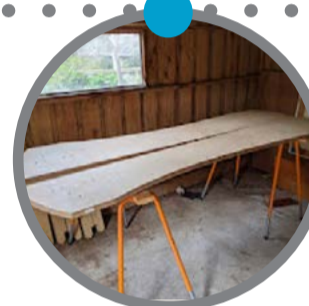
2001-2015

Yin Pilates is created using the reformer as a stretching device.



2016

Different props are developed for different regions of the body.

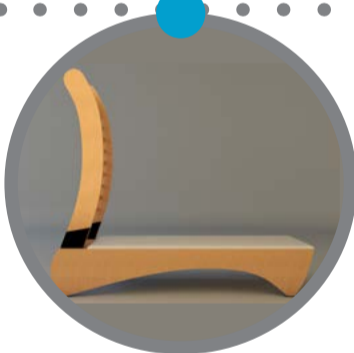


A versatile practitioner table for assisted stretching is trialed.

Things start to take shape, with Grace providing important feedback.

By 2018, countless prototypes are tested in Anthony and Kenyi's Kitchen, and Mum's shed!

Lots of experimentation at a local factory in Preston, Melbourne.



2018

By 2018, the Practitioner Assisted table/Splitter is complete.



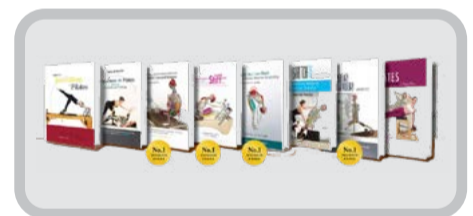
2018

By 2018 the fully integrated "Combination-station" is also complete.



2019

A small studio opens in Ivanhoe, Melbourne. A great success, it was ultimately closed due to Melbourne's two-year COVID lockdown.



2019

By 2019, Anthony and Kenyi had published eight books, including four Amazon bestsellers, and taught workshops in over 30 countries.



2024

Affiliate Studios open in the USA, UK, EU, South Africa & Australia. Investors welcome!



2024

StretchFit opens in Brisbane with classes, equipment sales, teaching and certifications.



2021

And after years of trial and error, StretchFit is in business!



2019

Overseas exports BEGIN!